

## Day 3: Enforcing antitrust rules in digital markets – practical challenges for investigations

Wednesday 1 December 2021

Online session

### Agenda

06:45 - 07:00 (Brussels) / 13:45 – 14:00 (Beijing)	<b>Virtual room open</b>
07:00 – 07:05 (Brussels) / 14:00 – 14:05 (Beijing)	<b>Introduction</b>  Ms Hilary JENNINGS, Special Adviser on Competition Policy, Competition Cooperation Project
Moderator: Ms Hilary JENNINGS, Special Adviser on Competition Policy, Competition Cooperation Project	
07:05 – 10:00 (Brussels) / 14:05 – 17:00 (Beijing)  (with a 10-minute break)	<b>Challenges of investigating anti-competitive practices in digital markets – case experiences</b>  Overview: <ul style="list-style-type: none"> <li>▪ Challenges of defining relevant market in digital markets</li> <li>▪ Determining what to focus on</li> <li>▪ Managing the complexity and volume of data involved</li> <li>▪ Conducting the analysis</li> <li>▪ Update on latest regulatory developments in the EU and PRC</li> </ul> <b>Presentations by</b> <ul style="list-style-type: none"> <li>▪ Ms Pascale DÉCHAMPS, Rapporteur Général Adjoint, Head of Unit for Antitrust Matters in the Digital and Telecom Sectors, French Competition Authority (20 mins)</li> </ul> Q&A <ul style="list-style-type: none"> <li>▪ Mr Brice ALIBERT, Deputy Head of Unit, Antitrust: IT, Internet and Consumer Electronics, DG Competition, European Commission (20 mins)</li> </ul> Q&A <ul style="list-style-type: none"> <li>▪ Jiang Yongliang, Deputy Director, Abuse of Dominance Investigation Division 2, Anti-monopoly Law Enforcement Bureau 1, SAMR (20 mins)</li> </ul> Q&A  <b>Discussion session</b>

[Consecutive translation English – Chinese / Chinese – English]